

BUTLER ■ GALLERY

FREEFORM: An Animated Remix of the Butler Gallery Collection

April 1st – May 7th, 2006

The Butler Gallery is pleased to present *Freeform: An Animated Remix of the Butler Gallery Collection*. **Freeform** brings elements of the Butler Gallery's fine permanent collection to life in a way that has never been considered or seen previously and serves as a learning tool for museums, art galleries and art centers in a national and international context.

Freeform is a new concept that allows children and young people to interact with and learn about the visual arts. **Freeform** uses the innovative 'Squideo' animation software developed by Saffron Pictures. The software is easy to use and is designed for children and youth from age 7 upwards. Digital photographs of paintings, sculptures, prints and drawings from the Butler Gallery Collection are used as source material with the kind permission of: Robert Ballagh, Brian Bourke, Barrie Cooke, Tom Fitzgerald, Marie Foley, John Gerrard, Peter Jones, Brian Maguire, Janet Mullarney, Peter Power and Patrick Scott. Squideo software allows children to take control of their own digital creativity, creating stunning animations in seconds.

Freeform is a unique combination of old and new technologies that encourages participation, interaction and understanding of the arts in children from a very early age. **Freeform** promotes experiential, activity based learning and facilitates the integration of art and technology with many strands of the primary and post primary school curriculum. Through animation, children develop storylines, learn about multiplication, spatial awareness in two and three dimensions, line, tone, form, balance, construction and movement. As part of the Freeform exhibition, animations created by students will be exhibited at the gallery on a rotational basis for the duration of the exhibition.

The gallery will host a series of workshops for schools commencing on Monday April 3rd, 2006. A maximum of 20 students for a 2 hour session can be facilitated. The workshops are free of charge but booking is essential.

ADMISSION FREE

Butler Gallery, The Castle, Kilkenny, Ireland t + 353 56 7761106

f +353 56 7770031 Email: info@butlergallery.com; www.butlergallery.com